

FOUNDING PARTNER PROPOSAL

The Car *Therapist*™

Therapy should meet you where you are.

FOUNDING PARTNERS · NOVEMBER 10

LUXURY · PRIVACY · ACCESS

CONCEPT RENDERING · PRE-LAUNCH

THE CONCEPT

We are developing a premium mobile mental-health and wellness concept that combines an intentional luxury environment, appropriate parked-vehicle clinical services, and separate nonclinical wellness experiences. The first step is a carefully controlled luxury SUV pilot; a customized Sprinter lounge is a longer-term vision.



THERAPY LOUNGE



MEDITATION SANCTUARY



CONTINUOUS CABIN

Concept renderings for review — not an operating or engineered vehicle.

01

Why partner *now?*

- Participate at the concept-to-pilot stage and help shape a distinctive wellness experience.
- Connect your brand with hospitality, workplace wellness, calm and accessibility.
- Explore co-branded demonstrations, curated product inclusion, or a corporate wellness pilot.
- Support a disciplined pilot built around safety, privacy, professional boundaries and measurable outcomes.

02

Who we want *to meet*

- Vehicle dealers, fleet/lease providers, chauffeurs and qualified upfitters.
- Beverage, drinkware, textiles, sound, lighting and sensory-wellness brands.
- Employers, HR leaders, event planners and community organizations interested in onsite wellness.
- Foundations and community supporters aligned with responsible mental-health access.

03

What stage *are we in?*

PRE-LAUNCH CONCEPT DEVELOPMENT

The mobile service is not yet represented as operating. Clinical service delivery, passenger transportation, location permissions, insurance, and any applicable DBHDD/payer approvals must be verified before launch. Sponsorship support will not purchase access to client health information or influence clinical care.

Brand names are proposed and subject to trademark clearance. Sponsor recognition and other benefits are subject to written agreement and brand/privacy approval. This public proposal does not license or assign any intellectual-property rights.



Sprinter-style lounge concept rendering — the longer-term vision after a successful pilot.

04

Founding partnership *opportunities*

OPPORTUNITY	ILLUSTRATIVE LEVEL	POTENTIAL RECOGNITION / COLLABORATION
Community Supporter	$500+ cash	Name/logo on approved sponsor acknowledgement materials; thank-you communication.
Experience Partner	$1,500+ cash or approved in-kind	Above + discussion of future approved nonclinical product collaboration.
Pilot Partner	$2,500+ cash or approved in-kind	Above + co-created pilot update or approved activation opportunity.
Founding Sponsor	$5,000+ cash	Negotiated prominent recognition in approved launch materials and a partner update meeting.
Vehicle / Fleet Partner	Custom negotiated	Vehicle access, lease/loan, conversion, charging, maintenance, or fleet introductions; custom agreement.

These are opening discussion levels, not fixed inventory or guaranteed impressions, exclusivity, tax benefits, or placement inside clinical sessions. Every benefit will be specified in a signed agreement. Sponsorship may be cash, in-kind, or a combination based on agreed valuation. No sponsor acquires rights to our marks, manuals, operating methods, confidential information, or vehicle designs through sponsorship; any approved brand use requires a separate limited written permission.

05

What we *will not offer*

- No access to patient/client lists, protected health information, therapy sessions, or clinical records.
- No sponsor influence over treatment decisions, referrals, or clinical product recommendations.
- No recording, photography, testimonial use, or identifiable client stories without separate lawful authorization.
- No promise that an unapproved vehicle, transportation service, or clinical offering is already available.
- No license to copy our proprietary training, manuals, designs, or brand identity.

06

Illustrative $15,000 *pilot-preparation target*

USE OF FUNDS	PLANNING AMOUNT
Legal, regulatory and insurance preparation	$4,000
Technology and amenities	$3,000
Branding and digital outreach materials	$2,500
Marketing and customer acquisition	$2,000
Operating contingency	$3,500
TOTAL	$15,000

This target is a planning scenario, not a quoted cost estimate or formal capital commitment. Vehicle acquisition/lease and any conversion costs are separate. A final budget will be issued after vendor quotes and legal/insurance review.

07

In-kind *wish list*



CALM



RESET



CLARITY



RELEASE

Sensory atmospheres in concept — where aligned product and technology partners come to life.

CATEGORY	EXAMPLES OF USEFUL SUPPORT
Vehicle access	Pilot lease, commercial fleet introduction, safe upfitting consultation
Beverages	Sealed water, sparkling water, herbal beverages; ingredient-transparent, non-alcoholic

CATEGORY	EXAMPLES OF USEFUL SUPPORT
Hospitality	Washable throws, premium drinkware, compact approved cooler, easy-clean storage
Sensory experience	Non-recording sound equipment, comfortable headphones, low-glare lighting
Technology	Company-managed tablet, privacy screen, secure connectivity, device support
Marketing	Digital brand assets, approved concept imagery, outreach production and campaign support

Product inclusion is evaluated for safety, accessibility, hygiene, clinical appropriateness and client choice. Fragrance-free is the default. No product is marketed as treating a mental-health condition without proper substantiation.

08

How a partnership *moves forward*

01 Introductory conversation at the November 10 networking event.

02 A 20-minute fit call to discuss your goals and the appropriate entity/partnership type.

03 Written scope, cash or in-kind value, benefits, duration, approvals and reporting expectations.

04 Execution of the appropriate sponsorship, vendor, loan, donation or services agreement.

05 Pilot updates and an agreed review of outcomes.

09

How sponsorships *are structured*

OPERATING COMPANY

Commercial sponsorships of The Car Therapist™ are handled through Br8K Thru Support Services Inc., the for-profit corporation developing the concept.

Until We Br8K Thru is a separate 501(c)(3) nonprofit organization. It is not the commercial owner or operating business of The Car Therapist™.

Commercial sponsorships are business agreements for agreed recognition and collaboration. They are not tax-deductible charitable donations.

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Sponsor *inquiry*

ORGANIZATION _____

CONTACT / TITLE _____

EMAIL / PHONE _____

INTEREST

☐ Financial support ☐ In-kind products ☐ Vehicle/fleet ☐ Corporate pilot ☐ Other

POTENTIAL CONTRIBUTION OR INTRODUCTION _____

PREFERRED FOLLOW-UP DATE _____

Prefer to inquire online? carthearpy.lovable.app/#inquire-sponsor · or scan the code on the next page.

JOIN THE FOUNDING CIRCLE

Let's continue *the conversation.*

We are inviting partners to help bring a thoughtfully designed mobile wellness model to Atlanta.

Br8K Thru Support Services Inc.

Operating company of The Car Therapist™

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FAX (470) 995-2795

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BUSINESS br8kthrusupportservices.com

CONCEPT carthearpy.lovable.app

SCAN TO INQUIRE

SPONSORSHIP	Become a founding sponsor	carthearpy.lovable.app/#inquire-sponsor
CORPORATE WELLNESS	Explore a workplace pilot	carthearpy.lovable.app/#inquire-corporate
LAUNCH UPDATES	Get launch updates	carthearpy.lovable.app/#inquire-general

Concept-stage / pre-launch. Images are concept renderings; no vehicle, transportation service or clinical mobile service is represented as currently operating or approved. Working brand name; trademark clearance pending. Commercial sponsorships are handled through Br8K Thru Support Services Inc. and are not tax-deductible charitable donations. Until We Br8K Thru is a separate 501(c)(3) nonprofit.