Br8k Thru

MOBILE WELLNESS · CONCEPT-STAGE / PRE-LAUNCH

The Car *Therapist*™

Therapy should meet you where you are.

FOUNDING PARTNERS · NOVEMBER 10, 2026

LUXURY · PRIVACY · ACCESS



Working brand names; trademark clearance pending.

CONCEPT RENDERING · NOT AN OPERATING VEHICLE

THE OPPORTUNITY

Wellness has a *scheduling problem.*

People balance demanding workdays, caregiving, transportation and the need for privacy.

CHALLENGE 01

Time

Traditional appointments can compete with work and family commitments.

CHALLENGE 02

Environment

Some people want a calm, intentional setting beyond a traditional office.

CHALLENGE 03

Access

Organizations want wellness options that meet employees where they are.

THE CONCEPT

A private wellness *sanctuary on wheels.*

Three clearly separated services — designed for comfort and responsible operations.



01 / CLINICAL

Parked therapy

Professional psychotherapy only in an approved, safely parked and private setting, subject to clinical and regulatory review.



02 / WELLNESS

Reset experiences

Nonclinical guided breathing, meditation, journaling and sensory relaxation — optional and client-directed.



03 / CORPORATE

Workplace pop-ups

Onsite wellness activations and stress-management education for teams and events.

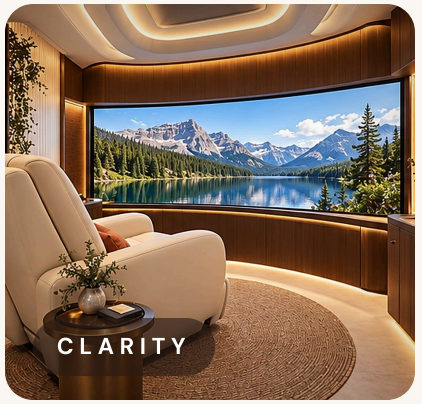
INSIDE THE SANCTUARY · CONCEPT RENDERINGS

Experience *the breakthrough.*











CONCEPT RENDERINGS · NOT AN OPERATING OR ENGINEERED VEHICLE

CHOOSE YOUR EXPERIENCE

EXPERIENCE DESIGN

What guests *will remember.*

Luxury is the feeling of being considered — not a collection of gadgets.



ARRIVE

A warm welcome and a choice of atmosphere.



SETTLE

Comfortable seating, low light and optional soothing sound.



CONNECT

Appropriate clinical care or a clearly labeled wellness experience.



RE-ENTER

A grounded transition back into the day.

GO-TO-MARKET

Start lean. Validate. *Then expand.*

The Sprinter is the vision — not a prerequisite for the first customer conversation.

PHASE 1

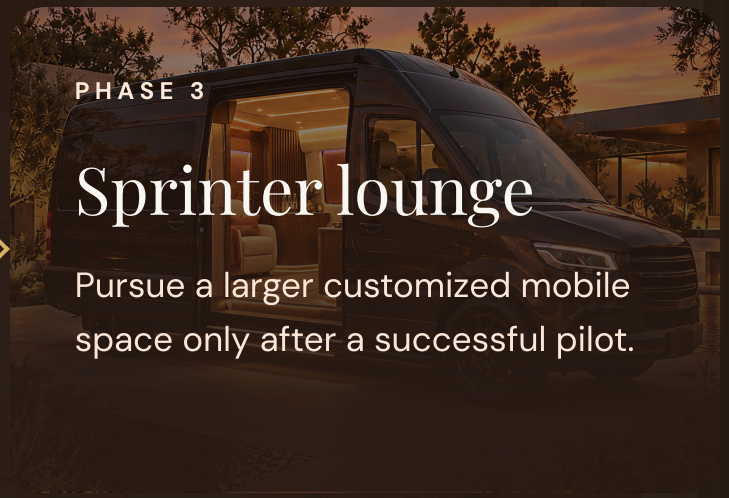
Luxury SUV pilot

Validate client demand, privacy, operations, unit economics and regulatory fit.

PHASE 2

Corporate pop-ups

Secure employer and event partners for nonclinical wellness programming.



PHASE 3

Sprinter lounge

Pursue a larger customized mobile space only after a successful pilot.

TRUST & SAFETY

Built with *professional boundaries.*

A premium environment never replaces privacy, safety or proper authorization.

i. **Parked clinical care**

No psychotherapy while the vehicle is moving.

ii. **Separate transportation**

Driver/vehicle operations reviewed and insured separately.

iii. **Private by design**

Confidentiality, secure technology and client choice.

iv. **Approval-gated launch**

Licensing, payer, DBHDD where applicable, transport and insurance review before operations.

BUSINESS MODEL

Four paths to a *sustainable business.*

Revenue sources are proposed; actual pricing and delivery depend on pilot results and approvals.

01 Clinical sessions

Appropriate self-pay or payer-reimbursed psychotherapy, subject to payer rules.

02 Wellness sessions

Private, clearly nonclinical relaxation and stress-management experiences.

03 Corporate programs

Onsite wellness days, recurring activations and educational programming.

04 Brand partnerships

Cash or in-kind support from aligned hospitality and wellness partners.

SPONSOR OPPORTUNITIES

Explore a *founding partnership.*

We seek partner introductions, product support and pilot funding; no promised audience reach.

COMMUNITY

FROM

$500

Recognition in approved launch materials

PILOT

FROM

$2,500

Recognition + future approved collaboration discussion

FOUNDING

FROM

$5,000

Negotiated launch recognition under written agreement

VEHICLE

CUSTOM / IN-KIND

Custom

Loan, lease, conversion, equipment or fleet introduction

THE IMMEDIATE ASK

Our next milestone: *a responsible pilot.*

Illustrative $15,000 preparation target, separate from vehicle acquisition.

Legal / regulatory / insurance preparation	$4,000
Technology + amenities	$3,000
Brand / digital outreach materials	$2,500
Marketing / outreach	$2,000
Contingency	$3,500

ILLUSTRATIVE TARGET

$15,000

Pilot preparation, separate from vehicle acquisition.

Planning allocation only; final ask will reflect vendor quotes, sponsor terms and the receiving entity.

JOIN THE FOUNDING CIRCLE

Let's continue *the conversation.*

We are inviting partners to help bring a thoughtfully designed mobile wellness model to Atlanta.

WE WOULD LOVE TO MEET

- Vehicle and fleet partners 01
- Wellness product sponsors 02
- Corporate pilot customers 03
- Community referral partners 04

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